

NEWS
RELEASE



DREW UNIVERSITY

Madison, New Jersey

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FOR RELEASE:

MADISON, N.J. * Speaking to an overflow audience of 5,000 people, with 5,000 turned away, At Drew University last night, Dr. Martin Luther King, jr. urged all people of good will to write to their Congressmen and Senators asking them to support the Civil Rights Bill with the F.E.P.C. and Public Accommodations portions intact. It was his feeling that the bill would pass through the House, but that a coalition of the Right Wing Republicans and the Southern Dixiecrats could very well put the bill in the "legislative incinerator" without active support from the people. He noted, however, that President Johnson's Southern background would be helpful in "communicating with the stubborn forces in the South".

In a speech entitled "The American Dream", Dr. King said that his policy of non-violence was the most important weapon in achieving the American Dream of actual practice for all men, of the Bill of Rights. "We have developed a world neighborhood, through science," he said, "and must develop a world brotherhood through morals." We will achieve a moral end, only through using moral means. He felt that we should be more humanitarian and less military and send our surplus food to the starving millions throughout the world.

In answering question from the floor, Dr. King noted that the Negro vote would be most significant in the 1964 Presidential election and although, as a group they would not endorse a specific party, he surmised that a large number would support the Democratic ticket if President Johnson continues to fight for Civil Rights. Smiling, he ventured a guess that Senator Goldwater could not count on much support from the

Negro vote.

In closing, he asked that all Americans love in the sense of the Greek word "agape", which means an understanding, creative, redemptive good will for all men.